



10th ILANIT/FISEB Conference  
20-23 February 2023, Eilat

# Sponsorship & Exhibition Prospectus

**10<sup>th</sup> ILANIT/FISEB  
Conference  
February 20-23, 2023  
Eilat**

Conference secretariat



ilanit@ortra.com 03-6384444

# WELCOME

## Dear Friend,

ILANIT conference, held once every three years in Eilat, brings together the Societies of Experimental Biology in Israel and is a true celebration of science showcasing the high quality of research in the country. The next conference will be held on February 20-23, 2023.

This unique symposium brings together researchers, graduate students and postdocs from all the Israeli Universities, Research Institutes and Hospitals, for mutual updates of cutting-edge data related to all the disciplines of Biology and Translational Medicine research.

The 4-days special gathering facilitates opportunities for multi-disciplinary collaborations among Israeli scientists and researchers. The conference provides exposure to Editors of influential Scientific Journals, top leaders in the Israeli BioMed Industry, and includes plenary lectures by prominent International scientists.

Students and postdocs also benefit from soft-skills seminars and round table tutorials of front-line methodologies. Israeli late-stage postdocs are invited to present their work and enjoy the opportunity to get acquainted with Israeli Faculty members and Deans.

For more information, please visit our website: <https://www.fiseb.org/>

We trust you will share our excitement about the exceptional scientific content, exhibition and venue. We cordially invite you to this unique conference and look forward to greeting you in Eilat.

## Conference Committee

# SPONSORSHIP OPPORTUNITIES

## Diamond Sponsorship

240,000 NIS+ VAT

- ILANIT 2023 Closing Evening Event on February 22, branded exclusively with sponsor's branding, located within walking distance to the conference hotels (event expenses to be covered by the sponsor; the event content and details will be produced by the conference organizing company - in coordination and approval of the organizing committee)
- Sponsor's logo printed on the conference bags (to be chosen and produced by the sponsor in coordination and approval of the organizing company)
- 50 sqm. Premium unconstructed exhibition area in spaces 8-15 at the Dan Eilat Hotel
- Sponsored scientific lecture in one of the Early Bird sessions by sponsor's senior representative (flights, accommodation and transfer expenses of the speaker will be on sponsor's expense – The lecture to be coordinated with the organizing committee)
- FISEB Web Partner - Sponsor's logo on FISEB Web Platform partners' list, with link to company's website for 3 years (value of 3,000 NIS)
- Bolded and enlarged Sponsor's logo on conference website with link to company's website
- Bolded and enlarged Sponsor's logo on the conference signage
- Bolded and enlarged Sponsor's logo in the conference program
- Bolded and enlarged Sponsor's logo in the conference publications
- 10 complimentary conference registrations

## Sapphire Sponsorship

200,000 NIS+ VAT

- ILANIT 2023 Evening Event on February 21 (following the poster session), branded exclusively with sponsor's branding, located within walking distance to the conference hotels (event expenses to be covered by the sponsor; the event content and details will be produced by the conference organizing company and is subject to the approval of the organizing committee)
- Sponsored scientific lecture in one of the Early Bird sessions by sponsor's senior representative (flights, accommodation and transfer expenses of the speaker will be on sponsor's expense – The lecture to be coordinated with the organizing committee)
- FISEB Web Partner - Sponsor's logo on FISEB Web Platform partners' list, with link to company's website for 3 years (value of 3,000 NIS)
- Bolded Sponsor's logo on conference website with link to company's website
- Bolded Sponsor's logo on the conference signage
- Bolded Sponsor's logo in the conference program
- Bolded Sponsor's logo in the conference publications
- 8 complimentary conference registrations

# SPONSORSHIP OPPORTUNITIES

## Platinum Sponsorship (Plenary speaker sponsorship)

100,000 NIS+ VAT

- Sponsoring an Invited Speaker (chosen by the committee) for one of the conference's Plenary session (flights, accommodation and transfer expenses of the speaker are **included in the total price** of the sponsorship package)
- Early Bird session (lecture on behalf of the sponsor - flights, accommodation and transfer expenses of the speaker will be added to the total price of the sponsorship package – To be coordinated with the organizing committee)
- Conference lanyards with the conference and the Sponsor's logo (to be supplied by the sponsor)
- Exhibition space (6 Sqm) in one of the exhibition areas
- FISEB Web Partner - Sponsor's logo on FISEB Web Platform partners' list, with link to company's website for 3 years (value of 3,000 NIS)
- Sponsor's logo on conference website with link to company's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference program
- Sponsor's logo in the conference publications
- 6 complimentary conference registrations

## Gold Sponsorship (Invited speaker sponsorship)

80,000 NIS+ VAT

- Sponsoring a Scientific Lecture in one of the conference sessions (chosen by the committee) for one of the conference's Plenary session (flights, accommodation and transfer expenses of the speaker are **included in the total price** of the sponsorship package)
- Early Bird session (lecture on behalf of the sponsor - flights, accommodation and transfer expenses of the speaker will be added to the total price of the sponsorship package – To be coordinated with the organizing committee)
- Exhibition space (6 Sqm) in one of the exhibition areas
- FISEB Web Partner - Sponsor's logo on FISEB Web Platform partners' list, with link to company's website for 3 years (value of 3,000 NIS)
- Sponsor's logo on conference website with link to company's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference program
- Sponsor's logo in the conference publications
- 4 complimentary conference registrations

# SPONSORSHIP OPPORTUNITIES

## Silver Sponsorship

50,000 NIS+ VAT

- Early Bird session (lecture on behalf of the sponsor - flights, accommodation and transfer expenses of the speaker will be added to the total price of the sponsorship package – To be coordinated with the organizing committee)
- Exhibition space (6 Sqm) in one of the exhibition areas
- FISEB Web Partner - Sponsor's logo on FISEB Web Platform partners' list, with link to company's website for 3 years (value of 3,000 NIS)
- Sponsor's logo on conference website with link to company's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference program
- Sponsor's logo in the conference publications
- 2 complimentary conference registrations

## Bronze Sponsorship

35,000 NIS+ VAT

- Exhibition space (6 Sqm) in one of the exhibition areas
- FISEB Web Partner - Sponsor's logo on FISEB Web Platform partners' list, with link to company's website for 3 years (value of 3,000 NIS)
- Sponsor's logo on conference website with link to company's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference program
- Sponsor's logo in the conference publications
- 2 complimentary conference registration

## Conference folders and pens Sponsorship

28,000 NIS+ VAT

- Sponsor's logo (in one color) printed on the conference folders and pens distributed to all participants in the conference bags (the choice of the folders and pens and their production is of the organizing committee)
- FISEB Web Partner - Sponsor's logo on FISEB Web Platform partners' list, with link to company's website for 3 years (value of 3,000 NIS)
- Sponsor's logo on conference website with link to company's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference program
- Sponsor's logo in the conference publications
- 2 complimentary conference registration

# SPONSORSHIP OPPORTUNITIES

## Scientific Session Sponsorship

12,000 NIS+ VAT

- Sponsoring one of the Scientific Sessions of the conference (chosen in accordance with the committee)
- Sponsor's logo on conference website with link to company's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference program
- Sponsor's logo in the conference publications
- 2 complimentary conference registration

## Students Award Sponsorship

12,000 NIS+ VAT

- sponsoring the prizes handed to the winning students for their outstanding research. The winners will be chosen by the scientific committee. The sponsor's representative will be honored to the stage to give the winners their prizes.
- FISEB Web Partner - Sponsor's logo on FISEB Web Platform partners' list, with link to company's website for 3 years (value of 3,000 NIS)
- Sponsor's logo on conference website with link to company's website
- Sponsor's logo on the conference signage
- Sponsor's logo in the conference program
- Sponsor's logo in the conference publications
- 2 complimentary conference registration

## Advertising insert

6,000 NIS+ VAT

- 1 Sponsor's advertising flyer (up to A4 size) distributed to all participants in the conference bags (flyers to be pre-approved by the organizing committee)

# EXHIBITION OPPORTUNITIES

## 12 sqm Constructed Trass Booth

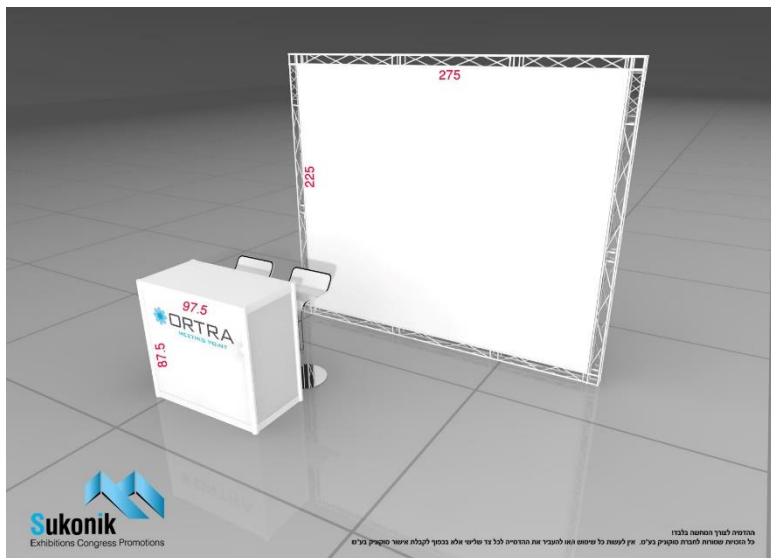
42,000 NIS + VAT

- Constructed booth of 12 sqm including:
  - o 1 Back trass wall width 6 m. \* height 2.5 m. branded with exhibitor's graphics (graphics on exhibitor's responsibility)
  - o 4 Spotlights
  - o 2 Electrical outlets (220 V) 1 phase 1KW
  - o 2 Counters
  - o 2 Bar stools
- Sponsor's logo on conference website with link to company's website
- 4 complimentary conference registration

## 6 sqm Constructed Trass Booth

24,000 NIS + VAT

- Constructed booth of 6 sqm including:
  - o 1 Back trass wall width 3 m. \* height 2.5 m. branded with exhibitor's graphics (graphics on exhibitor's responsibility)
  - o 2 Spotlights
  - o 1 Electrical outlet (220 V) 1 phase 1KW
  - o 1 Counter
  - o 1 Bar stool
- Sponsor's logo on conference website with link to company's website
- 2 complimentary conference registration



**\*\*\* Carpentry booths or higher construction, additional furniture, brochure rack, electricity, shelves etc. can be ordered from the exhibition main construction company**



# EXHIBITION OPPORTUNITIES

## 12 sqm Exhibition space

33,000 NIS + VAT

- Unconstructed display area of 12 sqm including:
  - o Electrical outlet (220 V) 1 phase 1KW
  - o Table
  - o 2 chairs
- Sponsor's logo on conference website with link to company's website
- 4 complimentary conference registration

## 6 sqm Exhibition space

22,000 NIS + VAT

- Unconstructed display area of 6 sqm including:
  - o Electrical outlet (220 V) 1 phase 1KW
  - o Table
  - o 2 chairs
- Sponsor's logo on conference website with link to company's website
- 2 complimentary conference registration

**\*\*\* Carpentry, Trass or Syma booths, additional furniture, brochure rack, electricity, shelves etc. can be ordered from the exhibition main construction company.**

**For more information, please contact:**



**Limor Urfaly, ADV.** Industry Liaison & Exhibitions Manager

Tel: +972-3-6384493 ; Mobile: +972-54-7001770

Email: [limor@ortra.com](mailto:limor@ortra.com)

**Ronen Karpen** Industry Liaison & Marketing Coordinator

Tel: +972-3-6384478 ; Mobile: +972-54-7475883

Email: [ronen@ortra.com](mailto:ronen@ortra.com)





# 10th ILANIT/FISEB Conference 20-23 February 2023, Eilat

## GENERAL TERMS & CONDITIONS (1/3)

### Exhibition Registration:

Interested parties are requested to complete and return the enclosed Exhibition Registration Form.

Participation in the exhibition is subject to approval by the Exhibition Committee, based on the exhibitor's suitability and relevance to the Conference goals.

### Terms and Conditions of Participation:

Any company that participates in the exhibition is doing so at its sole responsibility and liability. Any such company must maintain an adequate insurance policy with a sufficient coverage for its property, employees, representatives and any visitors participating in the exhibition against any risk, loss and damage, of any kind whatsoever. It is clarified that an absence of such insurance policy or an invalidity of any such insurance policy, shall neither derogate, in any manner, from the company's liabilities and responsibilities hereunder, nor create a liability or responsibility of such kind for Ortra or anyone on its behalf. Ortra will not be liable, whether financially or otherwise, towards any third party whatsoever in respect of any risk, loss and damage incurred by any third party, including the company or anyone on its behalf.

### Terms of Payment - Sponsorship and Exhibition:

50% of the fees must be paid as a deposit, no later than 21 days from date on the invoice. Remaining 50% to be paid by January 30, 2023

**Payments can be made by a wire transfer according to the following details:**

Bank draft to ORTRA Ltd., 94 Yigal Alon st. Alon Tower 2, Tel Aviv, Israel

Wire transfer in **New Israeli Shekels** to Bank Account.

**Ortra Ltd.: Bank Leumi (swift code LUMIILITLV), Branch no. 666, 2 Shoham St., Ramat Gan, Israel, Account no. 49260012, IBAN: IL640106660000049260012.**

### Cancellation policy:

If due to the COVID-19 virus restrictions, the conference will be cancelled, full refund will be given. Otherwise –

Refund of exhibition registration fees will be made with a written notification of cancellation to Ortra Ltd.:

Before August 1, 2022 exhibitor will be charged 1,500 NIS as handling fees.

Between August 2, 2022 to December 31, 2022 a refund of 75% of the fees.

From January 1, 2023 a refund of 50% of the fees will be made, on condition that the space will be re-rented to another exhibitor of the Conference. Otherwise 100% cancellation fee will apply.

# GENERAL TERMS & CONDITIONS (2/3)

## Construction

All furniture and/or walls branding for the constructed booths have to be ordered from **Sukonik Ltd.** For assistance, please contact Dany at [dany@sukonik.net](mailto:dany@sukonik.net) or Avi at [avi@sukonik.net](mailto:avi@sukonik.net).

If you have ordered an open space, you may contact **Sukonik Ltd.** for design and construction (carpentry, truss, syma etc.) of special booths, accommodated to your vision and needs, furniture etc. For assistance, please contact Dany at [dany@sukonik.net](mailto:dany@sukonik.net) or Avi at [avi@sukonik.net](mailto:avi@sukonik.net).

## Electricity

**Sukonik Ltd** has exclusivity on all Electricity. All electricity outlets have to be ordered from Sukonik. No electricity work will be allowed unless done by Sukonik. For assistance, please contact Dany at [dany@sukonik.net](mailto:dany@sukonik.net) or Avi at [avi@sukonik.net](mailto:avi@sukonik.net)

## Safety

B-Safe is the exclusive safety company for the conference. If you ordered the unconstructed exhibition space, please send your construction image and specifications to B-Safe for construction engineer's approval. Constructed booth ordered from the organizers require approval as well.

No construction will be allowed without the prior approval from B-Safe, whether ordered from the organizers or self construction. To order B-Safe's services and sending the image for approval, please contact **B-Safe** at: +972-3-532-5575 or [eti@b-safe.org](mailto:eti@b-safe.org).

Exhibitors in standard constructed booths may not add any elements to the fascia provided by the organizers.

All equipment used for display or demonstrations, must comply with local safety regulations. Exhibitors are not allowed to distribute any sort of handouts such as brochures or giveaways in the public areas of the Exhibition.

## TV Screens

If you wish to order LED walls and/or TV screens on a stand or hanged on your construction, please contact Ofer from **Ultra Rent** at: [main@ultrarent.co.il](mailto:main@ultrarent.co.il) or +972-522-800066.

## Catering Services

The venue is designed as a kosher convention center. To bring food to the venue which has not been produced kosher is forbidden! We expressly point out that candy, gummy bear, chocolate etc. is checked by the Kosher Supervisor and must not be used when in doubt.

If you wish to serve coffee, fruit shakes, beer, salty or sweet refreshments etc. at your booth, please contact Eran from **Bar's** at: [mybars1@gmail.com](mailto:mybars1@gmail.com) or +972-52-8514853.

## Waste disposal

The waste resulting from the mounting and dismantling of displays and during the exhibition must be disposed of by the exhibitor at the venue.

For cost and environmental reasons, we ask you to conform the advertising media, on the number of participants adapt to cause as little residual waste as possible after the fair.

# GENERAL TERMS & CONDITIONS (3/3)

## Loading/Unloading of Materials

For unloading or loading of materials, exhibitors may enter through the suppliers' entrance. After loading/unloading, the vehicle should be removed immediately, to make way for other exhibitors. Please note that the venue will not allow any parcel/package delivery through the venue's main entrance.

## Exhibition Terms & Conditions

1. Transportation of exhibition materials to and from the exhibition, and arrangements in the booths/exhibition spaces are the sole responsibility of the exhibitor and on his account. The exhibitor will not obstruct aisles, approaches to the exhibition area and in no way cause inconvenience to other exhibitors. Exhibitors should bring their own cart for transporting materials within the exhibition space.
2. All exhibition materials must be inside the booths/exhibition area one hour before the opening of the exhibition. Exhibits must not be removed during exhibition opening hours.
3. All arrangements by the exhibitor and installation of demonstration equipment must comply with safety regulations.
4. The organizers reserve the right to alter the layout of the exhibition, postpone or cancel it, or move the exhibition to a different location. Further, the organizers may remove displays that cause inconvenience/disturbance to other exhibitors.
5. The organizers are obliged to ensure the orderly operation of the exhibition by all means at their disposal.
6. Exhibitors may not take their exhibits to booths/areas outside the booths/areas allocated to them, especially to passes and emergency rooms which may cause security hazard, without prior permission of the organizers.
7. No exhibits or publicity products may be mounted on the floor, walls, ceiling or columns. The exhibitor will be liable for any damage caused by him to the building or the exhibition area.
8. The organizers, while providing general security, are not responsible for theft or damage to the exhibitors' property, whether at nighttime or during opening exhibition hours. Exhibitors must insure themselves and their property against theft, damage and third-party claims by visitors and staff. It is recommended that expensive items and removable items (such as laptop), will be under supervision and control, especially during the exhibition opening hours.
9. The organizers are responsible for general maintenance, excluding maintenance of booths/exhibition areas.
10. Exhibitors will not cover, move or relocate any art items that may be displayed in the exhibition area without the prior consent of the organizers.
11. Exhibitors will refrain from making noise or causing odors, which may inconvenience other exhibitors.
12. Exhibitors will not drill, weld, glow, connect to electricity, hang from the ceiling or perform any kind of similar job without receiving a prior approval from the organizers.
13. Exhibitors will not light a fire or candles in the exhibition area.
14. Cleaning - The organizers are responsible for general maintenance and cleaning of the public areas. Exhibitors are responsible for cleaning their exhibition spaces.



# 10th ILANIT/FISEB Conference

## 20-23 February 2023, Eilat

# APPLICATION FORM (1/2)

Please complete in clear letters and return to: ORTRA Ltd. E-mail: [limor@ortra.com](mailto:limor@ortra.com)

### 1. Details:

Company Name..... Company No.....

Address ..... City .....

Country ..... Zip code .....

Contact Person ..... Function .....

Telephone ..... Fax .....

Mobile ..... E-mail .....

### 2. Packages:

The selected package (Please specify if different):

- |  |                    |
|--|--------------------|
| <input type="checkbox"/> <b>Diamond Sponsorship</b>            | <b>240,000 NIS</b> |
| <input type="checkbox"/> <b>Sapphire Sponsorship</b>           | <b>200,000 NIS</b> |
| <input type="checkbox"/> <b>Platinum Sponsorship</b>           | <b>100,000 NIS</b> |
| <input type="checkbox"/> <b>Gold Sponsorship</b>               | <b>80,000 NIS</b>  |
| <input type="checkbox"/> <b>Silver Sponsorship</b>             | <b>50,000 NIS</b>  |
| <input type="checkbox"/> <b>Bronze Sponsorship</b>             | <b>35,000 NIS</b>  |
| <input type="checkbox"/> <b>Folders and Pens</b>               | <b>28,000 NIS</b>  |
| <input type="checkbox"/> <b>Scientific Lecture Sponsorship</b> | <b>12,000 NIS</b>  |
| <input type="checkbox"/> <b>Students Award Sponsorship</b>     | <b>12,000 NIS</b>  |
| <input type="checkbox"/> <b>Advertising Insert</b>             | <b>6,000 NIS</b>   |
| <input type="checkbox"/> <b>12 sqm Constructed Booth</b>       | <b>42,000 NIS</b>  |
| <input type="checkbox"/> <b>6 sqm Constructed Booth</b>        | <b>24,000 NIS</b>  |
| <input type="checkbox"/> <b>12 sqm Unconstructed Space</b>     | <b>33,000 NIS</b>  |
| <input type="checkbox"/> <b>6 sqm Unconstructed Space</b>      | <b>22,000 NIS</b>  |

# APPLICATION FORM (2/2)

## 3. Payment:

We will make advanced payment of 50% of the invoice amount within 21 days of receiving the confirmation; the balance will be paid not later than 30 January 2023. Payments: in New Israeli Shekels

- Enclosed is a copy of the Bank Draft on the amount of \_\_\_\_\_ (please specify if in NIS) to: ORTRA Ltd., 94 Yigal Alon St. Alon Tower 2, Tel-Aviv 6789139, Israel
- Wire transfer in NIS to ORTRA Ltd, Bank Leumi, branch no. 666, Shoham St., Tel Aviv, Israel. Swift code LUMIILITTLV; Account no. 492600/12.  
IBAN: IL64 0106 6600 0004 9260 012.

We have read, understood and agree to the Terms & Conditions specified in the prospectus above:

**Signature and Company Stamp** \_\_\_\_\_ **Date** \_\_\_\_\_